

60 Seconds to fame

INSTAGRAM REELS COMPETITION

- **Eligibility:** The competitions is open to KOS members. Entries can be by individuals or teams (max 3 individuals, all KOS members).
- **Originality:** All content must be original and created by the participants(s). Plagiarism will lead to disqualification. There should not be any copyright issue.
- **Safety and Ethics:** Content must not contain any explicit material, foul language, soundtrack with explicit lyrics. Do not reveal full face of patients, if any. No political or religious content allowed.
- **Deadline:** All entries must be submitted by **30-07-24** (Late submissions will not be considered)
- **Platform:** Submit your reel on Instagram, follow @koscon2024 and collaborate with @koscon2024

- Use any one of the approved hashtags

#beforeduringafter
#VRthebest
#wewillwewillcrackyou
#OHMYGOD
#Lordoftherings
#justlikeawow
#eyeEYEoooo

- It is compulsory to use any one of the above hashtags and #koscon2024
- If multiple hashtags are used for the same reel - the reel will be judged only for the first hashtag used.
- Add #koscon2024 as the last hashtag
- The reel must be in English or Kannada
- Maximum length of the reel should be 60 seconds.
- Each individual / team can submit one entry per approved hashtag

- Include a brief description of your reel in the caption. Make sure your profile is public during the competition. (31-07-2024 to 20-08-2024). It is the participant's responsibility to make sure the privacy settings of the video are adequately selected ('Anyone with a link can view')
- To complete the entry, the URL of the reel needs to be sent by email to scientific@kosonline.org with “60 seconds to fame” as the subject
- Include the names of the participants along with their KOS number in the email.
- The reels have to be uploaded onto Instagram by 23:59:59 on 30-07-2024 and the email to be sent by 31-07-2024
- In addition, participants must share the screenshot of their reel view count and likes on 20-08-2024 by email.
- KOS reserves the right to broadcast the submitted reels during the conference.
- Judging Criteria
 1. Creativity
 2. Adherence to the Theme (suggested hashtag)
 3. Scientific Content
 4. Production Quality (clear visuals, good audio)
 5. Engagement (Likes, Views)

Questions and Support:

Send all queries to info@kosonline.org only

DM's to koscon2024 will not be monitored

Prizes will be given for each category (hashtag #)